



SHANE HUSSAIN

NO FORMAL EDUCATION

- R 67 Sub Sector B
Sadat-e-Amroha Co-operative Housing Society, Karachi
- 92 21 34430274
- 92 300 2256317
- shanehussainnaqvi@gmail.com
- shanehussain.com

EXPERIENCE

Arpatech

2012 - To Date

Creative Director

- Direct reporting to CEO
- Leading creative sessions for project kick-offs
- Leading the creative department, creating design standards, style guides and over all aesthetic leadership
- Managing multiple projects from concept to completion, assigning task to team members, and ensuring their aesthetic, timely and qualitative execution
- Working in collaboration with Project management and Software development departments to ensure smooth execution of all projects, following an aesthetic standard
- Establishing a creative standard for all projects, products and services. (Web - Print - Desktop - Mobile)
- collaboration with Sales & Marketing team to enhance and maintain company's branding & image on all levels and mediums (Print, Web, Broadcast, Motion Graphics, Social Media)
- Maintaining Quality Control in terms of design & standards
- Coordinating Sales & Marketing team for generating project pitches and proposals

Streebo Inc

2012 - 2012

Senior User Experience Designer/Developer

I have been working in Streebo since Jan 2012, designing interfaces for mobile and smart device applications using css3 and html. Have implemented Adaptive design methodology and other latest design trends on some of the apps for Ipad, Iphone and Android.

As senior User Experience designer, I am responsible for creating wireframes, prototype, Information Architecture, UIs, user centered UX, co-ordinating with designers, and clients to ensure smooth UX.

Along with that, I am also responsible for any internal Web, broadcast & print based projects and collateral.

Systems Ltd

2010 - 2012

Front End Developer / Designer

My responsibilities include visualizing designs from scratch for web and desktop applications Mostly Photoshop and Illustrator are used at this stage. Also I develop prototypes on finalized designs to give a working story board for the clients and fellow developers. Technologies used vary from .net, IBM RAD, Silverlight, Drupal, Flex, Flash Builder & SketchFlow. Also heavy usage of HTML, CSS, javascript and jquery for web projects.

Also, I was given an oppurtunity to get involved in the development team and I played my part by integrating .net controls for UI purposes, Master pages and developed User controls and widget using .net framework 4.0 in C#.

In addition to that, I am also responsible for the branding and image building of the company and work directly with the marketing department in develop ing image building material, collateral, print designs, concepts, event plan ning and presence for the company.

Sinnish Productions

2006 - 2009

Art Director

I was responsible for overall aesthetics and project management for all projects. From concept development, design, and aesthetic look and feel for software, web portals, websites, animations and print designs. Concept and copy writing was also among the many tasks i performed in addition to designing.

EXPERIENCE

Post Amazers

2006 - 2006

Visual Effects / Motion Graphics Artist

I was involved in post production process that included visual effects, compositing, color correction and motion graphics for shoot based projects which included feature films such as Botal Gali.

I was also involved with Opening Motion Graphics of certain 3d architectural projects.

Technologies I worked on included AfterEffects, Photoshop & Cybo

Vivid Signals

2005 - 2005

General Counsel

I was involved as a full time consultant to guide and ensure the execution of all projects including web, software, print campaigns, events in an aesthetic and professional manner. Also involved with client dealing and project management.

Also my creative writing skills were brought to use as I wrote concepts, and performed identity development for various clients.

Hybrid Signals

2003 - 2004

CEO

Did several projects for the web & print campaigns. Responsibilities included writing concepts, one liners, and working with the Creative Director in ensuring the execution of design campaigns. Also responsible for running the development team and developing backend and frontend designs for the web and desktop applications.

Ekamalz

2000 - 2002

Lead Web Developer

I was the core developer for web based projects. Also wrote concepts for animations and copy writing for print campaigns.

EXPERTISE

Prototype

Axure, Balsamiq , Sketchflow

Design

Photoshop, Illustrator, Expression Design

IDE

Dreamweaver, Visual Studio .Net, IBM RAD, Expression Blend, Flex

Markup

html, css, html5, css3, xml

Script

javascript, jquery

Server Side

asp, php, asp.net

Database

sql, mysql, access

3D & Motion

Flash, Aftereffects, Sketchup, Swift 3d, Maya

Skills

Adaptive /Responsive web design, webapp, drupal, cms, copy-writing, social media, film making, photography, communication, team building, identity design, branding, learning edge

EXPOSURE

During my career, I have worked for some of the leading organizations and some amazing projects. Some of them are listed here to give you an overview of what I can handle.

Johnson & Johnson, Sind Club, All Pakistan Music Conference, Wadi-a-Hussain, Department of Visual Studies -KU, Campaign Karachi, Naqvi & Siddiqui Architects,

ACCOLADES


Created the first online graveyard, reviewed in media both print and electronic. Some of the key reviews were from BBC, Geo, Ary, @Internet Magazine & Pakistan Post.

Selected as member of the Youth Parliament for the year 2009-2010. Only 40+ individuals from all over Pakistan are selected by the organizer, PILDAT, for the project which is funded by British High Commission, USAID and the Swiss Embassy.


Please feel free to view my online portfolio at Behance. For more details you can always check my linked in profile. Check my smarter score for skillset judgement.

You can also contact me at the following mediums.


 <http://smarterer.com/ShaneHussainNaqvi>


 shanehussainnaqvi

 <http://linkedin.com/in/shanehussainnaqvi>

 shanehussainnaqvi

 <http://behance.net/shanehussainnaqvi>

 shanehussainnaqvi

 @shanehussain